

# AFFILIATE HOSPITALS

## Building Strong Partnerships



Gabe's Chemo Duck Program is committed to providing huggable hope to children living with cancer. By working together, we can ensure that every child you care for receives their very own Chemo Duck companion and give some comfort during what can be a very challenging time for families. We look forward to strengthening our relationship with you and to finding creative ways to grow your program and connect you with potential donors. Please see the suggestions listed below and consider how we can make the most out of Gabe's Chemo Duck Program at your hospital.

### Our Commitment to You

- If needed, we will provide a donation of 24 Chemo Ducks free of charge
- Help you connect with and secure sponsors in your area
- Provide additional Chemo Duck resources for parents and children through our website
- Connect with and promote your hospital via social media
- Highlight your hospital on our website and other marketing materials
- Oversee Chemo Duck re-orders to make sure everything runs smoothly

### How You Can Help

- Assist all Chemo Duck patients and families with an introduction to the program and online registration
- Identify appropriate organizations, businesses and individuals for potential sponsorship opportunities
- Encourage families to take advantage of our free online resources
- Promote Gabe's Chemo Duck Program on your website and via social media
- Spread the word about our partnership in your hospital newsletter and through a press release to your local media
- Re-order Chemo Ducks through our online order form

### A Picture is Worth 1,000 Words

Encourage families to send us pictures of kids with their Chemo Ducks! These images help us convey the positive impact that our program is having and shows sponsors how their donations are truly providing huggable hope.

